

b2iNNObiz Matching Event, Technical University of Sofia Bulgaria
at the First iNNOBIZ1 Swiss Global Ecosystem and Partner Network

INVEST IN BULGARIA

WHERE THE INNOVATIONS MEETS INVESTMENTS

The First iNNOBIZ1 Economic & Social Impact Investment Forum is the perfect place to get information about the latest solutions for transforming your business into a Modern Innovative Enterprise. This event offers insights into collateral trade deals, knowledge exchange, and secure access to project investments.

The international **b2iNNObiz** business matching meetings within the Forum facilitate the creation of effective partnerships through the **Swiss iNNOBIZ1 Chamber of Commerce** connecting new business, technology, and project partners with investors from both local and international spheres. Preliminary publication on the blog of the **Investment Cluster iNNObizSTARS Liechtenstein** will feature technological and commercial offers, requests, or project ideas.

The Forum enables participants to identify potential partners for innovative business cooperation and exchange practices that reduce investment risks and enhance social impact of the investment projects on both national and international levels.

Thirty companies from seven countries, along with a network of over 75 partners, will be in attendance.

Why participate:

- Individual business meetings in an exceptional professional atmosphere;
- Simultaneous access to innovations and investors from three platforms in three countries - Bulgaria, Switzerland, Liechtenstein;
- Participation in investment panels and interaction with representatives of the academic community, innovative business and experts in the field of innovation, investment, risk management and social impact in technology transfer;
- Legal Assistance for Signing Agreements and Contracts during the Forum;
- VIP-meeting room **b2iNNObiz** with strategic partners;
- Suitable halls for **b2iNNObiz** bilateral business matching meetings;
- iNNOBIZ1Swiss-Global Partner Network that provides assistance to companies before Forum;
- Professional assistance on site and after the end of the Forum.

The b2iNNObiz bilateral business matching meetings cover all economic sectors with a special focus on investments in innovative technology transfer and their social impact:

- R&D, Innovation, Technology and Technology Transfer;
- New Innovative Business b2iNNObiz Standard;
- Impact Investment Digital Platforms;
- Mechatronic & Clean Technologies;
- Energy efficiency and Energy Storage;
- Multisectoral Agribusiness;
- From Smart Cities to interconnected Ecosystems with embedded Smart Villages;
- Digital Transformation and Fintech.

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Participation fee:

Participation is free of charge for associated members of iNNObizACADEMIA who have registered through iNNObizACADEMIA.ORG **until November 30, 2024.**

Fees for participation in the Forum, as of 20.10.2024.

- EUR 175.00 / EUR 100.00 per second person
- For Investors: EUR 330 / EUR 175.00 for a second person
- The fees for the hotel accommodation are not included.
- Special for you we can arrange and book your accommodation (reservation in a hotel) in the very near hotel at the Forum, during 12th-16th December 2024. Hotel confirmation 2 weeks before your arrival date.

Other specialized services:

- Translation services are offered for b2iNNObiz participants at a special price of 150.00 EUR;
- b2iNNObiz consultancy services: 150.00 EUR;
- Special offer: Translation and consulting services – 200.00 EUR

How to participate:

- Fill out your cooperation b2iNNObiz Matching Profile Form and register online at <https://forum.innobiz1.com/#signup>
- After receiving your registration form with request of partnership or investment we will select for you the appropriate b2iNNObiz Matching Partner and we will book for you a 40-60minute meeting during the Forum on December 12-15, 2024.
- An individual appointment schedule will be emailed to each participant a few days before the b2iNNObiz Matching meetings.

Deadlines:

- **Registration: until November 30, 2024**
- **Event Dates and Location: 12-16 October 2024, 8th building/ Campus of the Technical University of Sofia, Bulgaria.**

More information: <https://forum.innobiz1.com/>

*Please note that **photos, video and/or audio recordings will be taken during the Forum.** By participating in the Forum, you grant the organizers the right to use these materials for non-commercial purposes, including posting photos and/or videos on websites and social media profiles.*